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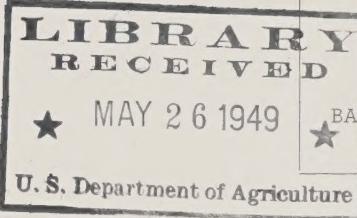
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IN



LADY MOHR



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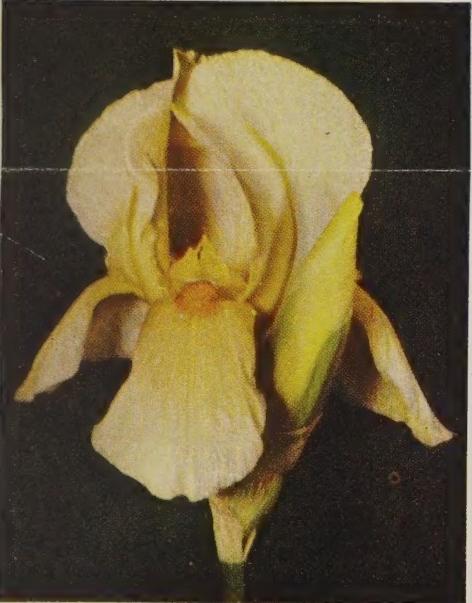
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Agriculture
Washington 25, DC

Jardin des Iris

A. F. BLOESE & SON, R. 4, BOX 787, BATTLE CREEK, MICHIGAN



RADIANT



GOLDEN TREASURE

Visitors are always welcome to our fields. The blooming season generally begins about June 1. If you will write us ten days before this, we will inform you when we think we will see the height of the bloom.

We will appreciate your PASSING THIS BROADSIDE ON TO A GARDENING FRIEND if you are not going to purchase iris this year. We will also be glad to send our list to any of your friends you think will be interested, if you will send us their names and addresses.

ALL THE PICTURES IN THIS CATALOG, except Elmohr, are greatly reduced. Many are twice as large as shown.



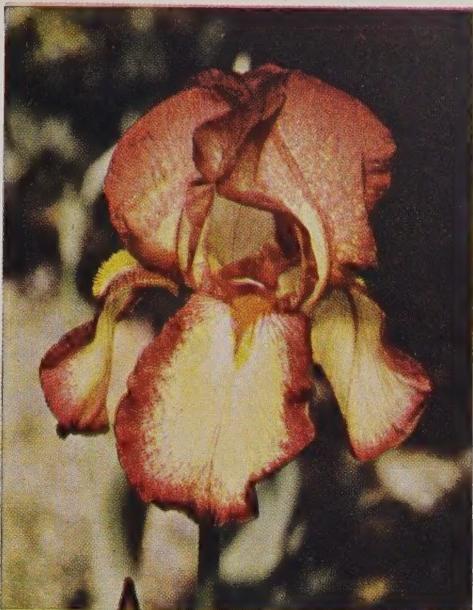
WORLD'S FINEST IRIS

from JARDIN DES IRIS



A. F. BLOESE & SON—ROUTE 4—BOX 787—BATTLE CREEK, MICHIGAN

There is probably no other flower which yields such large returns for an exceedingly small investment in time and money as does the magnificent modern iris. The rhizomatous iris, unlike many bulbous flowers which fall victims to thrips and other insects, fungi or sub-zero temperatures, or furnish delicious tidbits for moles or gophers, is not only perfectly hardy, but has no formidable enemies. Spraying or dusting are not required for success with this gorgeous flower, and it will withstand intense heat and prolonged periods of drouth with impunity.



TIFFANY



Our stock is grown on new land and the rhizomes are superb. They are not crowded in a back yard or a small field, but planted in long rows and far enough apart to give all the plants plenty of elbow room to develop into sure-to-bloom rhizomes. A visit to our fields—our farm consists of 140 acres—will convince you there are no finer rhizomes than those which grow in Michigan.

The modern iris no more resembles the old irises found in most gardens today than does a new car resemble a 1914 model. The new sorts embody an infinite variety of color and form. Some varieties have the glistening sheen of shimmering silk; others appear to be fashioned of burnished copper; still others have the velvety texture of rich plush; and still others appear to be sprinkled with diamond dust and glisten and sparkle in the sunlight like flaming jewels.

TERMS—Cash with order. Remittance may be made by money order, registered mail, bank draft or check. Residents of Michigan kindly add three percent for sales tax. No C.O.D.

TRANSPORTATION—Paid to your door. We begin shipping about July 4th.

Beautify Your Garden With These Money-Saving GROUP OFFERS



THE RED DOUGLAS

APRICOT

LOUVIOS

SIEGFRIED



MIDWEST GEM

GOLDEN OPPORTUNITY COLLECTION

Six Beautiful Iris
for only \$2.00

| | |
|-----------------|--------|
| Buechley Giant | \$.35 |
| City of Lincoln | .50 |
| Ming Yellow | .75 |
| Ormohr | .50 |
| Tiffany | .50 |
| Nassak | .35 |

\$2.95

BAKER'S DOZEN COLLECTION

13 Superb Iris for
only \$5.00

| | | | | | | |
|----------|-----------------|-----------------|-----------------|---------------|-------------|--------|
| Select 3 | Buechley Giant | Elmohr | Great Lakes | Jake | Ming Yellow | Sable |
| | Autumn Frost | Buffawn | City of Lincoln | Dorothy Dietz | Louvois | Wabash |
| | Anitra | Buffawn | Cadetou | El Capitan | Ming Yellow | |
| | Golden Treasure | Cadetou | City of Lincoln | Gudrun | Wabash | |
| | Indian Hills | City of Lincoln | Frank Adams | Indian Chief | | |
| | Marquita | Frank Adams | Golden Treasure | Jean Cayeux | | |
| | Midwest Gem | Golden Treasure | Indian Hills | Marquita | | |
| | Mme. L. Aureau | Indian Hills | Indian Hills | Rosy Wings | | |
| | Ormohr | Indian Hills | Marco Polo | Sandalwood | | |
| | Pink Imperial | Marco Polo | Rosy Wings | Tiffany | | |
| | Riding High | Riding High | Sandalwood | Wasacht | | |
| | Tiffany | Tiffany | Tiffany | | | |

RAINBOW COLLECTION

9 Beauties for only \$4.00

| | | | |
|----------|-------------|-----------------|-----------------|
| Select 4 | Arctic | Buechley Giant | California Gold |
| | Buffawn | City of Lincoln | Dorothy Dietz |
| | Elmohr | Cadetou | El Capitan |
| | Louvois | City of Lincoln | Gudrun |
| | Ming Yellow | Frank Adams | Indian Chief |
| | Wabash | Golden Treasure | Jean Cayeux |
| | | Indian Hills | Marquita |
| | | Marco Polo | Rosy Wings |
| | | Riding High | Sandalwood |

GORGEOUS COLLECTION

Your Choice of 10
for only \$3.00

| | | | |
|----------|----------------|-----------------|-----------------|
| Select 5 | Autumn Frost | Buechley Giant | California Gold |
| | Buechley Giant | City of Lincoln | Dorothy Dietz |
| | Elmohr | Cadetou | El Capitan |
| | Louvois | City of Lincoln | Gudrun |
| | Ming Yellow | Frank Adams | Indian Chief |
| | Wabash | Golden Treasure | Jean Cayeux |
| | | Indian Hills | Marquita |
| | | Marco Polo | Rosy Wings |
| | | Riding High | Sandalwood |
| | | Tiffany | Tiffany |

ALL STAR COLLECTION

10 Favorites for
only \$5.00

| | | | |
|----------|-------------|-----------------|-----------------|
| Select 4 | Elmohr | Flora Zenor | Great Lakes |
| | Flora Zenor | Great Lakes | Matterhorn |
| | Great Lakes | Matterhorn | Prairie Sunset |
| | Matterhorn | Prairie Sunset | Sable |
| | | | |
| | Angelus | Elba Superba | Alba Superba |
| | Anitra | Lady Mohr | Lady Mohr |
| | Buffawn | Solid Mahogany | Solid Mahogany |
| | Cadetou | Tobacco Road | Tobacco Road |
| | | | |
| Select 2 | Angelus | Ella Callis | Ella Callis |
| | Buffawn | Minnie Colquitt | Minnie Colquitt |
| | Cadetou | Ranger | Ranger |
| | | Three Oaks | Three Oaks |
| | | | |
| Select 6 | Angelus | Blue Shimmer | Blue Shimmer |
| | Buffawn | Brown Thrasher | Brown Thrasher |
| | Cadetou | Daybreak | Daybreak |
| | | Ola Kala | Ola Kala |
| | | Painted Desert | Painted Desert |
| | | Royal Scot | Royal Scot |

BRYCE CANYON COLLECTION

9 Iris of Distinction
for only \$22.50

| | |
|---|-----------------|
| 1 | BRYCE CANYON |
| 2 | Alba Superba |
| | Lady Mohr |
| | Solid Mahogany |
| | Tobacco Road |
| 2 | Ella Callis |
| | Minnie Colquitt |
| | Ranger |
| | Three Oaks |
| 4 | Blue Shimmer |
| | Brown Thrasher |
| | Daybreak |
| | Ola Kala |
| | Painted Desert |
| | Royal Scot |



MISS CALIFORNIA

DAYBREAK

BUFFAWN

TOBACCO ROAD

WABASH

MAKE YOUR CHOICE FROM THIS LIST OF POPULAR VARIETIES

All the pictures except ELMOHR are greatly reduced.

Many are twice as large as shown.



GRAND CANYON



RANGER



OLA KALA



INDIAN HILLS



CITY OF LINCOLN



PRairie SUNSET



SABLE



BRYCE CANYON



BLUE SHIMMER



ORMOHR

BLUE SHIMMER A clean cut large white which is dotted and peppered with blue. One of the best platicas. 2.50

BROWN THRASHER A lustrous brown, with a touch of gold. 2.00

BRYCE CANYON Henna and copper flowers which stand out in the garden. See picture. 6.00

BUECHLEY GIANT The huge flowers are supported on strong stalks of unusual height and strength. None better at the price. 3.50

BUFFAWN Much richer and brighter in color than the picture. .60

CADETOW Very scarce. Honey colored standards and red falls edged with gold. A vigorous grower and free bloomer. .50

CALIFORNIA GOLD A large free blooming yellow. .35

CAPTAIN WELLS Rich glossy maroon-purple flowers with a silky sheen. 1.50

CASA MORENA Extra large flowers of deep lustrous brown. 4.00

CHANTILLY Something new. Ruffled orchid pink flowers with a lace-like quality that makes it especially attractive. 5.00

CHEERIO A rich red with velvety falls. .35

CHERIE A ruffled flamingo pink which is a new color in iris. Large flowers, freely produced. 20.00

CHINA MAID A rich blend of pink, golden bronze and soft lilac. .75

ALBA SUPERBA A huge white with flaring falls and heavy substance. 5.00

ANGELUS A large bright pink, with beautiful lavender iridescence on the falls. .50

ANITRA A clear blue like a clear summer sky. The flowers are large and clean cut. .40

APRICOT A ruffled golden apricot self. .50

ARCTIC A huge white and gold iris, with ruffled standards and white falls. .75

ARGUS PHEASANT We regard this as the best iris introduced in 1948. A rich brown, with the sheen of shimmering silk. 25.00

AUTUMN FROST A clear large white which sometimes blooms again in fall. The foliage is especially attractive. .30

BALLET GIRL An exceedingly beautiful delicate apple blossom pink. .50

BEVERLY A rich free blooming deep pink. .75

BLACK WINGS A velvety blue-black iris which is really black in some lights. .35

BLUE RHYTHM A cornflower blue of large size which sometimes grows four feet tall. 7.50

DRAP D'OR The entire flower is an even rich lemon yellow, with a silky finish. .40

EL CAPITAN A large lavender blue. One of the most fragrant of all irises. .35

ELLA CALLIS One of the brightest iris to bloom in our fields last year. The huge blossoms, which are supported on tall stalks, are sparkling deep yellow, brushed with orange. .30

ELMOHR The picture shows this variety in natural size. 1.00

ELSA SASS A clean-cut cool sulphur yellow with a white blaze near thehaft. .60

EXTRAVAGANZA Cream-white standards and rich plum colored falls. A beautiful novelty. 8.00

FANTASY A combination of rose and orchid-pink. The large flowers are somewhat ruffled. .20.00

FIRECRACKER A fine white which is edged and speckled with rose so heavily that the flower appears to be red. .35

FLORA ZENOR A unique pink, like foam on a strawberry soda. A clump makes a striking picture. 1.00

FRANK ADAMS This rosy fawn, tan and pink blend is a vigorous grower and generally forms a good sized clump in one season. .50

GOLDEN HIND A rich buttercup yellow self. Bright and pleasing. .35

GOLDEN RUSSET Nine-inch flowers of golden russet hue. One of the largest in our fields. .75

GOLDEN TREASURE A rich creamy yellow flushed with golden orange. See picture. .50

GRAND CANYON A colorful blend of plum, copper and gold, with an iridescent sheen. 1.00

GREAT LAKES For a number of years number one in the hundred best. A clear light blue with a definite air of distinction. See picture. 1.00

GUDRUN Immense white flowers which appear to be sprinkled lightly with gold dust. .35

HELEN McGREGOR A rich pure blue with a silvery white flush on the falls. 10.00

INDIAN CHIEF A reliable free blooming and rapid multiplying red. A fine iris at such a small price. See picture. .30

INDIAN HILLS The large brilliant purple flowers are freely produced on sturdy stalks. A rapid multiplier. See picture. .40

NASSAK The large white flowers are edged with blue. .35

IVORY ELF The white flowers, flushed with gold, are only about 12 inches tall, which makes this variety excellent for borders or the rock garden. It has an exceedingly long blooming period. It is excellent as a pot plant. .75

JAKE A large white with a dash of gold which enhances its beauty. A tall and stately variety. .75

JEAN CAYEUX An interesting Havana brown. See picture. .35

LADY MOHR The picture gives a good idea of the coloring of this excellent iris. .50

LOUVOIS Light chocolate standards and velvety chocolate colored falls. Unique coloring. See picture. .60

MAGENTA A claret purple variety which turns to red when struck by the slanting rays of the afternoon sun. .30

MAID OF ASTALOT Huge clean white flowers which are beautifully edged with blue. .50

MARCO POLO Rose standards with red falls. .30

MARQUITA Rich ivory standards and watermelon rose falls. No other variety which approaches this unique coloring. .40

MATTERHORN A faultless sparkling pure white without a trace of tarte tale gray. .75

MELANIE A stately brilliant light orchid-pink, with tall stems and good substance. .75

MIDWEST GEM A pink and yellow blend with ruffled standards and falls. See picture. .50

MING YELLOW One of the largest and very finest yellows. It has excellent branching and produces an abundance of flowers. .75

MINNIE COLQUITT A wine-purple bordered platicata which is lightly ruffled. .30

MISS CALIFORNIA A tall rosy pink which makes an unusually beautiful picture in the garden. See picture. .50

ROYAL SCOT Burgundy-red with a cream background. It increases rapidly and blooms freely. See picture. .20.00

SABLE Blue-black violet, in fact, almost black. It stands out in the garden and may be seen a great distance. See picture. .1.00

SANDALWOOD Rich blend of buff and brown. .35

SHINING WATERS A large clean blue with an air of refinement. .40

SIEGFRIED A tall cream ground platicata with purple-brown stitching. See picture. .50

SIR KNIGHT A huge blue-purple with a rich silky finish. One of the best in this class at any price. .50

OLA KALA A rich ruffled glowing yellow with an orange cast. (See picture.) \$2.50

ORMOHR A huge silvery-lavender flower which is veined with lilac. See picture. .50

PAINTED DESERT Its name describes its color. .2.00

PEACHBLOW A pink plicata with a peach ground color. .1.50

PERSIAN PRINCE Golden standards and red falls. .75

PINK IMPERIAL A large lavender-pink which sometimes grows five feet tall. .50

PINK SATIN One of the most delicate of the lavender-pinks. .30

PINK MARVEL A rich pink. .1.00

PRairie SUNSET It possesses the rich colors of the setting sun which, of course, it is impossible to capture on paper. See picture. .1.00

RADIANT Vivid terra cotta and orange-copper flowers which are freely produced. .50

RANGER A lustrous velvety red which was a universal favorite in our fields last year. See picture. .3.00

RIDING HIGH A tall rosy red which lives up to its name. .50

ROCKET Pure deep chrome standards and orange-chrome falls. .15.00

ROSY WINGS A rich rosy-pink which produces far more flowers than one has reason to expect of an iris. .30

ROYAL SCOT Burgundy-red with a cream background. It increases rapidly and blooms freely. See picture. .2.00

SABLE Blue-black violet, in fact, almost black. It stands out in the garden and may be seen a great distance. See picture. .1.00

SANDALWOOD Rich blend of buff and brown. .35

SHINING WATERS A large clean blue with an air of refinement. .40

SIEGFRIED A tall cream ground platicata with purple-brown stitching. See picture. .50

SIR KNIGHT A huge blue-purple with a rich silky finish. One of the best in this class at any price. .50



ELMOHR

Money Saving Collections

Quantity
Wanted

Total
Price

Quantity
Wanted

Total
Price

GOLDEN OPPORTUNITY COLLECTION

SIX BEAUTIFUL IRIS FOR ONLY \$2.00 \$ _____

- Buechley Giant
- City of Lincoln
- Ming Yellow
- Nassak
- Ormohr
- Tiffany

GORGEOUS COLLECTION

TEN FOR ONLY \$3.00 \$ _____

Select 5

- Buechley Giant
- California Gold
- Dorothy Dietz
- El Capitan
- Gudrun
- Indian Chief
- Jean Cayeux
- Marco Polo
- Marquita
- Rosy Wings

Select 5

- Angelus
- Cadetou
- Christabel
- Golden Treasure
- Indian Hills
- Midwest Gem
- Ormohr
- Sir Knight
- Tiffany
- Wabash

RAINBOW COLLECTION

NINE BEAUTIES FOR \$4.00 \$ _____

Select 4

- Arctic
- Buffawn
- City of Lincoln
- Elmoehr
- Louvois
- Ming Yellow
- Wabash

Select 5

- Autumn Frost
- Buechley Giant
- Dorothy Dietz
- El Capitan
- Gudrun
- Indian Hills
- Mme. L. Aurecau
- Magenta
- Marco Polo
- Rosy Wings
- Sandalwood
- Tiffany
- Wasatch

Total
Price

Quantity
Wanted

BAKER'S DOZEN COLLECTION

13 SUPERB IRIS FOR ONLY \$5.00 \$ _____

Select 3

- China Maid
- Elmoehr
- Great Lakes
- Jake
- Ming Yellow
- Sable

Select 10

- Angelus
- Anitra
- Buffawn
- Cadetou
- City of Lincoln
- Frank Adams
- Golden Treasure
- Indian Hills
- Marquita
- Midwest Gem
- Mme. L. Aurecau
- Ormohr
- Pink Imperial
- Riding High
- Tiffany

ALL STAR COLLECTION

TEN FAVORITES FOR \$5.00 \$ _____

Select 4

- Elmoehr
- Flora Zenor
- Great Lakes
- Matterhorn
- Prairie Sunset
- Sable

Select 6

- Angelus
- Buffawn
- Cadetou
- China Maid
- Elsa Sass
- Jake
- Louvois
- Ming Yellow
- Ormohr
- Wabash
- Tiffany

BRYCE CANYON COLLECTION

NINE IRIS OF DISTINCTION
FOR ONLY \$22.50 \$ _____

Select 2

- Alba Superba
- Lady Mohr
- Solid Mahogany
- Tobacco Road

Select 2

- Ella Callis
- Minnie Colquitt
- Ranger
- Three Oaks

Select 4

- Blue Shimmer
- Brown Thrasher
- Daybreak
- Ola Kala
- Painted Desert
- Royal Scot

TOTAL \$ _____

TOTAL \$ _____

Amount Enclosed

This Order Form Is For Your Convenience — Please Use It
Additional Forms Available On Request

\$ _____
Send full amount
with order. We do
not ship C.O.D.

Jardin des Iris

Rt. 4, Box 787
Battle Creek, Mich.

Please Do Not Write in This
Space

ORDER EARLY

All retail orders are
shipped Postpaid.
We guarantee safe
delivery of all plants.

Name _____ Date _____

Street _____

City _____ Zone _____ State _____

| Quantity Wanted | | Total Price | Quantity Wanted | | Total Price | Quantity Wanted | | Total Price |
|--------------------|-----------------|----------------|--------------------|-----------------|----------------|--------------------|----------------|----------------|
| | Alba Superba | | | Elsa Sass | | | Ormohr | |
| | Angelus | | | Extravaganza | | | Painted Desert | |
| | Anitra | | | Fantasy | | | Peachblow | |
| | Apricot | | | Firecracker | | | Persian Prince | |
| | Arctic | | | Flora Zenor | | | Pink Imperial | |
| | Argos Pheasant | | | Frank Adams | | | Pink Satin | |
| | Autumn Frost | | | Golden Hind | | | Pink Marvel | |
| | Ballet Girl | | | Golden Russet | | | Prairie Sunset | |
| | Beverly | | | Golden Treasure | | | Radiant | |
| | Black Wings | | | Grand Canyon | | | Ranger | |
| | Blue Rhythm | | | Great Lakes | | | Riding High | |
| | Blue Shimmer | | | Gudrun | | | Rocket | |
| | Brown Thrasher | | | Helen McGregor | | | Rosy Wings | |
| | Bryce Canyon | | | Indian Chief | | | Royal Scot | |
| | Buechley Giant | | | Indian Hills | | | Sable | |
| | Buffawn | | | Ivory Elf | | | Sandalwood | |
| | Cadetou | | | Jake | | | Shining Waters | |
| | California Gold | | | Jean Cayeux | | | Siegfried | |
| | Captain Wells | | | Lady Mohr | | | Sir Knight | |
| | Casa Morena | | | Louvois | | | Snow Flurry | |
| | Chantilly | | | Magenta | | | Snow Maiden | |
| | Cheorio | | | Maid of Astalot | | | Solid Mahogany | |
| | Cherie | | | Marco Polo | | | Theodolinda | |
| | China Maid | | | Marquita | | | Three Oaks | |
| | Chivalry | | | Matterhorn | | | Tiffanja | |
| | Christabel | | | Melanie | | | Tiffany | |
| | City of Lincoln | | | Midwest Gem | | | Tobacco Road | |
| | Daybreak | | | Ming Yellow | | | Vatican Purple | |
| | Dorothy Dietz | | | Minnie Colquitt | | | Wabash | |
| | Drap d'Or | | | Miss California | | | Wasatch | |
| | El Capitan | | | Mme. L. Aureau | | | Winneshiek | |
| | Ella Callis | | | Nassak | | | | |
| | Elmohr | | | Ola Kala | | | | |

Total \$ _____

Total for Page

Total \$

Total \$

— All Prices Postpaid —

MONEY SAVING COLLECTIONS ON OTHER SIDE OF THIS SHEET



JEAN CAYEUX



GREAT LAKES

